

August 14, 2013



Aloha Saint Mark families,

Thank you for your support of the iDcard Fundraiser. It kicks-off **today** and runs through **Wednesday, August 28**<sup>th</sup>!

## What is an iDcard?

The iDcard is an annual membership to an exclusive network of savings at your favorite restaurants, retailers, and attractions. The iDcard can be used over and over again unlike coupons or online group discounts. *Big City Diner, Papa John's, Teddy's Bigger Burgers, Aloha Crepes, iHop, Ryan's Bar & Grill, Young Laundry & Dry Cleaning, Cinnamon's Restaurant, Round Table Pizza, The Shack - Kailua, Maui Tacos, Taco Del Mar, and Islands are just a few of the 100's of merchants accepting the iDcard. Please visit <u>islediscount.com</u> regularly for a full updated list of participating sponsors, offers, and fantastic savings for iDcard members.* 

## How does it Work?

Each student has been given a set of Order Forms along with a Participant Log and is asked to sell at least five iDcards by **Wednesday, August 28<sup>th</sup>**.

- The iDcards are to be sold for \$30 each (Saint Mark receives \$14 for every card sold).
- The iDcards won't be ready for distribution until November (just in time for Christmas). However, students must <u>complete the order form</u> and <u>collect the money</u> at the time of purchase.
- When an order form is completed and money collected, the bottom portion should be detached and given to the purchaser(s) as a receipt, and top portion saved by the student.
- A thorough log of all purchasers along with all monies are due on Wednesday, August 28<sup>th</sup>.
- During the <u>second week of November</u>, vouchers will be given to all the school families who Pre-sold the iDcards. The school families will then <u>distribute the voucher(s)</u> to each individual to whom they sold an iDcard. The <u>vouchers are then redeemed for an iDcard</u> either on-line or at the Isle Discount Offices at Ward Warehouse. The iDcards are valid from one year after they are activated.

## **Incentives/Prizes**

The 1<sup>st</sup> place, 2<sup>nd</sup> place, and 3<sup>rd</sup> place sellers will each receive an **iPod Shuffle**.



Additionally, if the school collectively sells at least 500 iDcards, then every student who sells at least 5 iDcards will be entered into a drawing to win an **iPad**.\*

Please contact Mrs. Lee at 247-5589 should you have any questions or need additional forms. All monies are due in the office by Wednesday, August 28, 2013.

Mahalo for your Support,

KIGL

**Makes a Great Christmas Gift!** 

R. David Gaudi Jr.

\* This will only happen if the school collectively sells a minimum of 500 iDcards.

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